

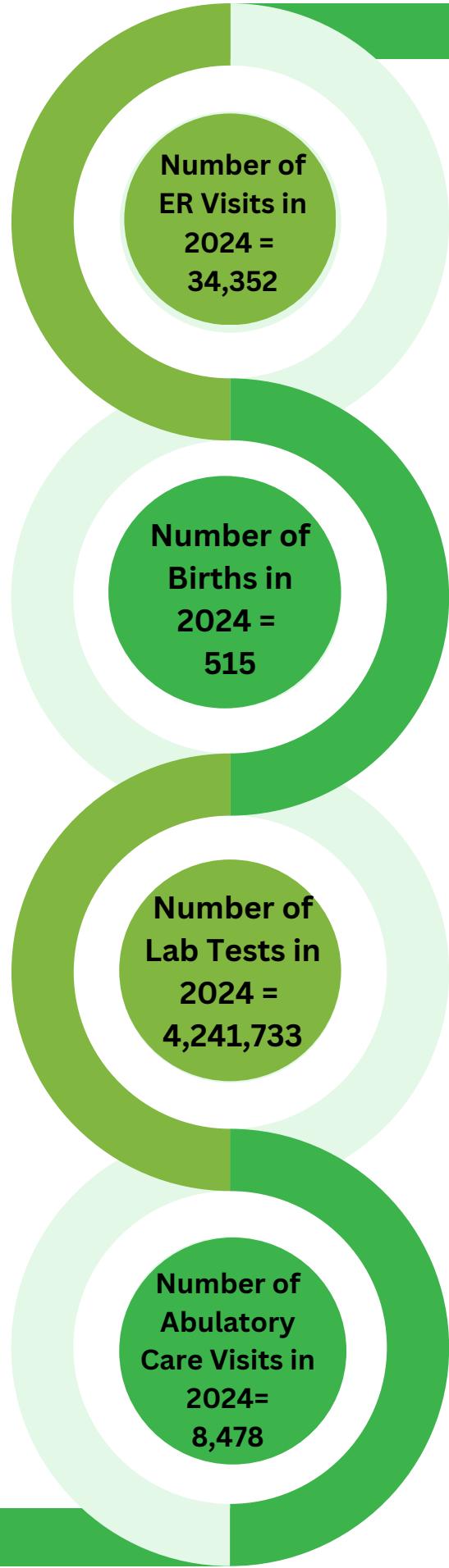
# Annual Report

2024-2025

The Colchester East Hants Health Centre Foundation strives to improve healthcare in our community by funding equipment and other patient care enhancements, so all community members can access the care they deserve.



Colchester East Hants  
Health Centre Foundation  
Rooted in community support.



**Number of ER Visits in 2024 = 34,352**

**Number of Births in 2024 = 515**

**Number of Lab Tests in 2024 = 4,241,733**

**Number of Ambulatory Care Visits in 2024= 8,478**

# CONTENTS

Letter from the Executive Director	<b>01</b>
Funding Allocations	<b>02</b>
Communications, Marketing & Fundraising	<b>03</b>
Summary of Financials	<b>04</b>
Summary Statement of Operations	<b>05</b>
Year at a Glance	<b>06</b>
Fundraising Initiatives	<b>07</b>
Fundraising Initiatives Continued	<b>08</b>
Board of Directors 2024-2025	<b>09</b>
Ways to Give	<b>10</b>



**902-898-2512**

Cehhc.Foundation@nshealth.ca

# From the Executive Director

It's been another incredible year at the Foundation, thanks to the generosity of our community. Despite the economic challenges that our donors faced, they continued to make supporting the enhancement of healthcare in their community a priority and I'm grateful.



This year we saw our most successful direct mail campaigns ever – in support of Ophthalmology Microscope Upgrade and the Cardiac Rapid Assessment Clinic. Together the two campaigns netted more than \$280,821 in support of these important equipment campaigns.

Events were once again the name of the game as the community continued to respond to our Pocketbook Bingo events. This year the Foundation held two events in Enfield, expanding our support base and creating greater awareness. These events would not be possible without the commitment of dedicated volunteers like Patrick Vandermeulen and Jeff Deuville – our committed bingo callers -- and Tina Belliveau, Don Conrod, Erin Deuville, Brittany Ferris, Brooklyn Ferris, Bruce Gallagher, Jacquelyn Garden Jayasinghe, Traci Northup, Ted Parker, and Claude Pronovost. Sponsors played a critical role in this success and we are grateful to Belaire Direct, Burchell MacDougall, Charm Diamond Centres, Amanda Grant, Haydon, Hub Tune Up and Repair Centre, Memory Bank Travel, Nova Truck, Novus Glass, Patton's Plumbing and Heating, Andrew Thiesen (Royal Lepage) Strides and Truro Medi Spa.

We had the pleasure of meeting Hailey and Norah, two young ladies who organized and hosted a yard sale featuring a lemonade stand and donated more than \$1,700 to the Foundation.

September was a busy month as we started things off with Coldstream and Warmth by Design at a free community pancake breakfast. We served the more than 300 in attendance and were able to sell raffle tickets on a gorgeous griddle donated by Warmth by Design. Thanks to Amber Ball-Ritcey, Sarah and Maddie Boss, Beth Greatorex and Patrick Mitchell for coming out on a beautiful morning to show their volunteer support.

September also had us kicking off the excitement for the first Nova Scotia Stampede in Truro with our Barn Dance. The event was a sold-out success and the evening ran smoothly thanks to the volunteer support of Jennifer Cox, Erin and Jeff Deuville, Trina and Leif Langille, Don and Joanne Locke, Kathleen Mitchell, Liz Morgan, Tina and Don Murphy, Patrick Vandermeulen and volunteers from Community Credit Union who made our games a lot of fun. In December we were hosted by Warmth by Design for a Holiday themed dinner event, which was enjoyed by all.

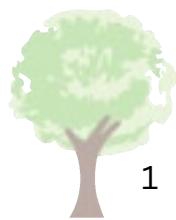
From individuals making a big impact to groups like the Masons, this generous support is reaching into all areas of our health centre and making quality care possible. Throughout the year the Foundation pledged its support to ongoing CEHHC staff education and departments/units including Ambulatory Care, Cardiac Investigation, Community Transition, Diagnostic Imaging, Dialysis, Emergency, ICU/Stroke, Inspired Program (COPD), Lab, Medical Day, Mental Health (inpatient and outpatient), Pain Clinic, Palliative Care, Physiotherapy, Social Work, Surgical, Surgical Urology, We Care About Cancer and Women and Children's Health.

No matter the size of the gift, every gift made to the Foundation has made an impact. When our community comes together great things are possible.

Respectfully submitted,

A handwritten signature in blue ink that reads "Sharon Cope".

Executive Director



# Funding Allocations

- Fetal Monitors - \$142,709
- Pulmonary Exercise Testing Equipment - \$90,000
- Surgical table - \$80,000
- PICC Line Insertion - \$75,200
- Urology Scopes - \$42,300
- Bladder Scanner - \$21,550
- OmiVista Mobile Unit - \$17,274
- Blanket Warmers - \$16,000

## ENHANCING CARE: NEW EQUIPMENT APPROVED

We were excited to announce a **\$623,000** investment in new equipment at the Colchester East Hants Health Centre! This includes Fetal Monitors for Women & Children's Health, improving monitoring for mothers and newborns; a Lumify Ultrasound for the Cardiac Clinic, enabling faster, more precise assessments; and enhancements to Palliative Care patient rooms to help create a more comfortable, supportive environment. These upgrades will improve accuracy, patient experience, and overall hospital efficiency.

## SUPPORTING PATIENTS WHEN IT MATTERS MOST

Through the generosity of our donors, the Colchester East Hants Health Centre Foundation proudly funds Patient Assistance Programs to support patients facing health challenges; helping to ease financial burdens during trying times. Whether it's covering the cost of groceries, fuel for essential travel or patient bed rentals, this support offers relief and encouragement when it's needed most. Thanks to donors like you, we can make a meaningful difference—one small gesture at a time.

*\*Our healthcare teams have developed guidelines and criteria to determine eligibility*

### Patient Support Given in 2024-2025

Dialysis - \$21,150

WCAC - \$20,545

SW - \$3040

PC - \$2165



## HEALING HEARTS – FALL APPEAL

Our Fall Appeal raised an outstanding **\$202,430** to support the new Cardiac Rapid Assessment Clinic and Stress Echocardiography service. Since opening, the clinic has already provided timely diagnosis, treatment, and expert care to 81 patients, ensuring they receive life-saving cardiac support close to home. With your support, the Colchester East Hants Health Centre Foundation is equipping this clinic with the resources needed to deliver high-quality cardiac care right here in Colchester County. Your donations are making a real difference—helping patients get the care they need, when they need it most

Last year, the Foundation's communication goal was to make our website more accessible for our donors, to be able to showcase more of what we do, and to be able to update it regularly. We worked with AKA New Media & Raisin to develop a brand new website.

We also wanted to increase our promotional assets, so we worked with Hey Rebel and Portraits by Johanna to get pictures and video that we can use in the future when promoting areas of our Health Centre.

Another goal was to become more visible and known within our community. Aside from social media promotion, we also combined local promotional opportunities like messaging on CTCL and East Hants Community Rider Vans as well as a broader messaging strategy through Television ads and radio spots.

As the fiscal year came to an end, planning was underway for the second phase of our communications strategy, and we are currently working with Hey Rebel for the 2025-2026 fiscal year.

## Communications, Marketing and Fundraising



## Major & Planned Giving

### Major and Planned Giving

The Foundation received a total of \$937, 423 in major gifts (gifts of \$5,000 or more) throughout the year. The majority of these gifts were restricted to equipment purchases and provided service in the following areas:

Ambulatory Care

Cardiac Rapid Assessment Clinic

Diagnostic Imaging

Surgery

Women and Children's Health

We are grateful to these donors for their deep commitment to enhancing programs and services that directly impact enhance patient care.

### BUILDING EXPERTISE FOR BETTER CARE

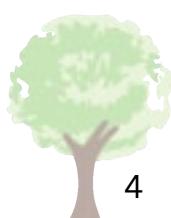
Thanks to the generosity of donors like you, the Colchester East Hants Health Centre Foundation committed **\$48,680.00** towards education and professional development in 2024-2025. These opportunities help enhance skills, advance medical expertise, and ensure our healthcare teams continue providing exceptional care to our community.



# Summary Financials for the Year Ending March 31, 2024

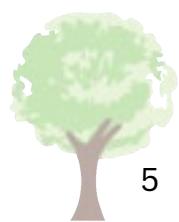
## Summary Statement of Financial Position

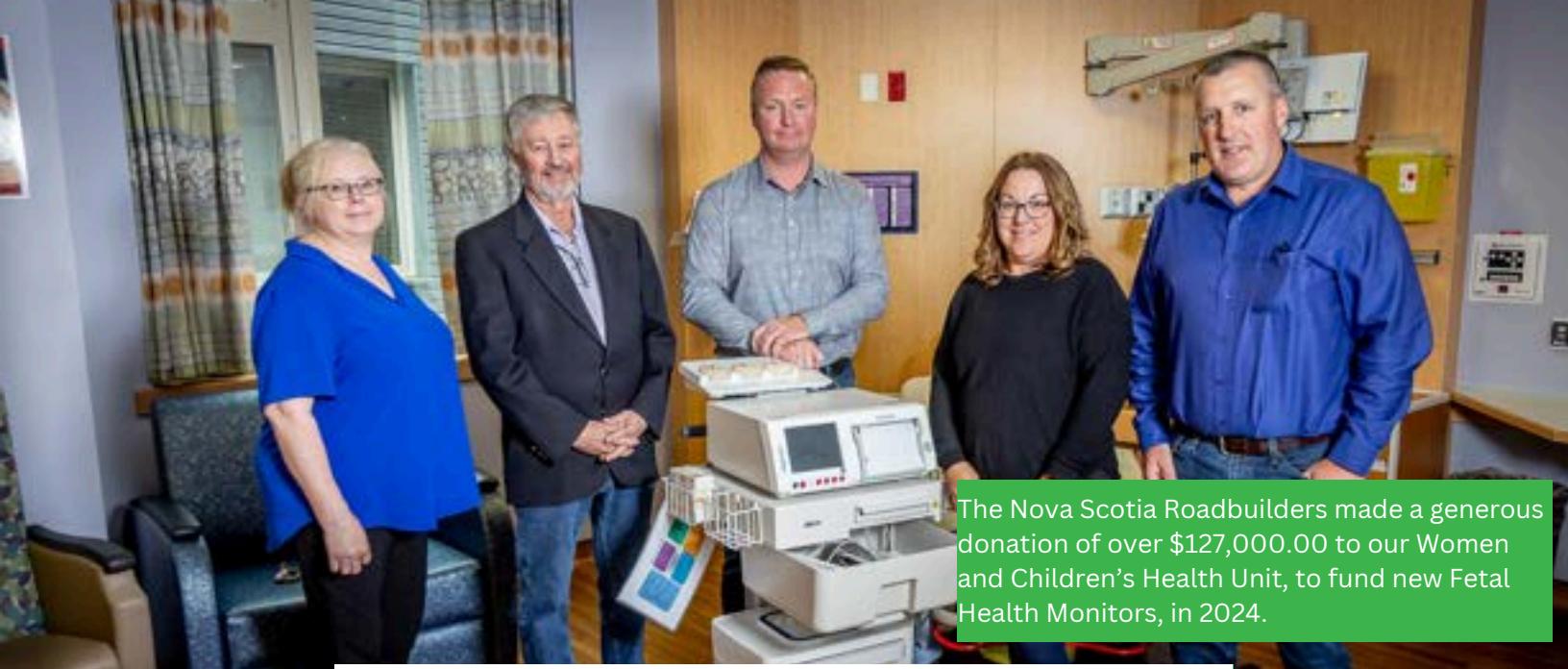
	2024	2025
Assets	\$1,193,644 Current Assets	\$532,250 Current Assets
	\$13,010,785 Investments at Market Value	\$14,339,434 Investments at Market Value
	<hr/> \$14,204,429	<hr/> \$14,871,684
	2024	2025
Fund Balances &	\$2,278,259 Payables & Accruals	\$3,185,541 Payables & Accruals
	\$11,926,170 Fund Balances	\$11,686,143 Fund Balances
	<hr/> \$14,204,429	<hr/> \$14,871,684



# Summary Statement of Operations & Changes in Fund Balances

<b>Revenue</b>	<b>2024</b>	<b>2025</b>
Donations & Memorials	\$335,096	\$234,158
Investment Income	\$441,325	\$616,348
Special Events	\$169,879	\$229,431
Direct Mail	\$288,740	\$280,821
Major and Planned Gifts	\$371, 591	\$937,423
<b>Expenses</b>		
General Operating & Fundraising	\$560,645	\$690, 205
Excess of revenue over expenses before distributions	\$2,866,267	\$2,432,384
Distribution to Hospital/NS Health	\$1,626,023	\$2,672,411
Unrealized gain (loss) due to change in market value of investments	\$1,006,540	\$673, 205
Excess of revenue over expenses before unrealized gain (loss) due to change in market value of investments	\$1,859,727	\$1,809,179
Excess of revenue over expenses	\$1,240,244	(\$240,027)





The Nova Scotia Roadbuilders made a generous donation of over \$127,000.00 to our Women and Children's Health Unit, to fund new Fetal Health Monitors, in 2024.

## Year at a Glance



A glimpse at our first Nova Scotia Stampede Kick-off Barn Dance in 2024!



DIY FUNDRAISING- Hailey & Nora decided to hold a yard sale and lemonade stand, and donated their proceeds back to our Foundation!



Patton's Plumbing - Keep the Water Works Flowing Campaign in March 2025



Our Wilson's Home Heating & Warmth By Design Fire Side Christmas Party was a success in December 2024, and the perfect way to kick-off the holiday season.

# Fundraising Initiatives & Events

## Pocketbook Bingo

We had an outstanding 2024 Pocketbook Bingo season, hosting 13 sold-out events – 10 in Truro and 3 in East Hants.

This incredible success would not be possible without the generous support of our Series Sponsors: Hub Tune Up and Repair, Truro Medi Spa, Charm Diamond Centres, KFC/Taco Bell Truro, Andrew Thiesen- Say Yes to the Address of Royal LePage Truro and Home Hardware (Truro and Valley locations). We are deeply grateful for these amazing partners. Their commitment to our mission and to the health of our community is truly vital. Their support not only brings these events to life – it helps change lives by making quality health care more accessible for everyone we serve.

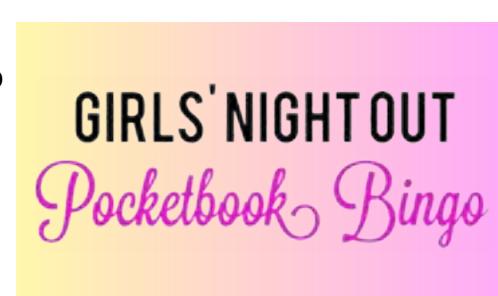
We're also thankful to our Event Sponsors and partners who brought unique value to the guest experience: Bountiful Bra Boutique, Gravity Luxury Domes, Coldstream Distillery, Nova Truck Centres, and Memory Bank Travel. A special thank-you as well to Strides Spa and Wellness Centre, one of our key East Hants partners. East Hants is a new and growing market for our bingo series, and early interest from attendees and sponsors has been incredibly encouraging.

Our themed events added another level of excitement and engagement this year. Highlights included our What Women Want event, our March Travel Bingo – a wanderlust-inspired evening with great travel prizes and our Mama Mia Dance Party Bingo and Summer Lovin' (Grease Theme) – high-energy, music-filled events that had guests dancing in their seats. Special thanks to DJ Fish Guy, who brought the energy and entertainment to both Mama Mia and Summer Lovin', helping make those events unforgettable.

Perhaps the biggest thank you goes to our incredible bingo callers, Patrick Vandermeulen and Jeff Deuville, who continually light up our events with their energy, enthusiasm, humour, and charm. They give so generously of their time and talent to the Foundation, and we are truly grateful.

We also extend heartfelt thanks to our many dedicated volunteers whose behind-the-scenes support makes each event possible: Tina Belliveau, Traci Northup, Erin Deuville, Ted Parker, Claude Pronovost, Don Conrod, Bruce Gallagher, Jacquelyn Jayasinghe, and Brittany and Brooklyn. Your efforts make a real difference, and we couldn't do it without you.

These events do more than entertain – they help fund vital health care initiatives through the Colchester East Hants Health Centre Foundation. Every sponsor, partner, and attendee plays a role in improving the care available to families across our community. We continue to explore new opportunities to enhance the guest experience, attract additional sponsors, and expand our volunteer base.



**Our 2024-2025 Pocketbook Bingo events netted \$109,855.89**

# Fundraising Initiatives & Events



## Nova Scotia Stampede Kick-Off Barn Dance

This event was held in September last year and it was a blast! There was a line dancing competition, games, mechanical can from Coldstream, a beer burrow, photobooth, and more! With the help of our dedicated sponsors and volunteers this evening was a success and a great way to kick-off the first Nova Scotia Stampede! This event netted: \$22,393.19

## Giving Tuesday 2024

Giving Tuesday has proved to be a successful fundraising initiative for our Foundation. On December 3, 2024, we created a matching campaign with our Foundation partners, Caldwell Roach Insurance, MacQuarries Pharmasave in Truro, Bible Hill, and Brookfield, LIBCAN Restoration in Truro and Antigonish and Bank of Montreal! They matched up to \$20,000!

Our Giving Tuesday Campaign in 2024 netted \$43,326.25



## Half a K on Payday Staff Lottery

Staff have the opportunity to have \$5 bi-weekly off their pay and if they do, they are entered for the chance to win \$500! Last year, lottery participants contributed \$13,609 which is the approximate cost of 2 vital signs monitor.

The Staff Lottery is sponsored by Belairdirect

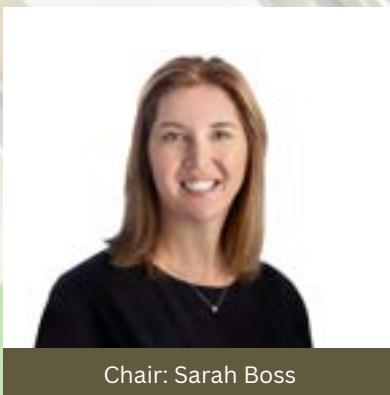
## Fireside Christmas Party

In December of 2024, we held a Fireside Christmas Party sponsored by Wilson's Home Heating and Warmth by Design! It was a festive evening, with a delicious meal from the very talented Kilted Chef, festive cocktails from Coldstream Clear Distillery, Entertainment from Craig The Pilot Music, carols from Creative Voices, homemade desserts from Not Your Grandma's Kitchen, Impactful speeches from donors and hospital staff and so much more! This event netted \$7094.71



# 2024-2025

## Board of Directors



Chair: Sarah Boss



Vice Chair: Don Locke



Treasurer: Marc de Rome



Jennifer Cox



Beth Greatorex



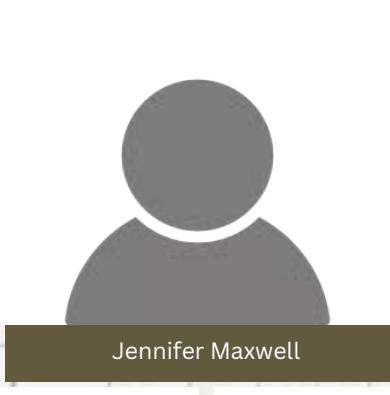
Jacquelyn Garden-Jayasinghe



Thomas Kayter



Trina Langille



Jennifer Maxwell



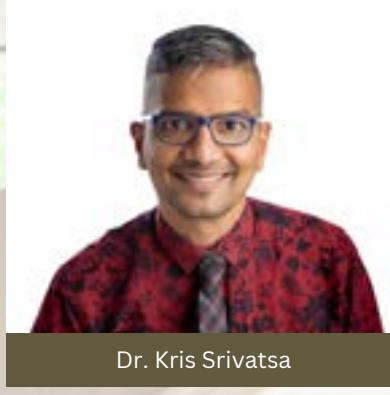
Kathleen Mitchell



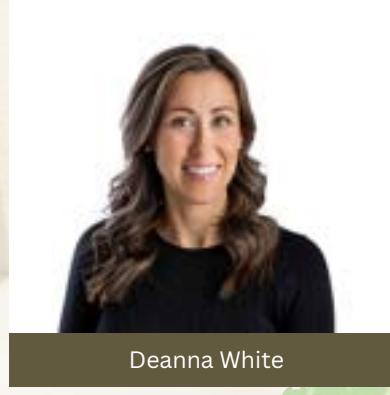
Tamara Tynes-Powell



Amber Ball-Ritcey



Dr. Kris Srivatsa



Deanna White



# The future of healthcare is in your hands. YOU can make a huge impact!

## Ways to Give:

- One-Time Gifts
- Monthly Giving
- Memorial & Tribute Giving
- Major Gifts
- Gifts by Will
- Gifts of Stock
- Attend our Events
- Through Community Partners

Visit [www.cehhcfoundation.ca/waystosupport](http://www.cehhcfoundation.ca/waystosupport) or call (902) 898-2512 to make a donation.



## Upcoming Events in 2025



The Second Annual Nova Scotia Stampede Kick-Off Barn Dance- September 13<sup>th</sup>, 2025



Our fall Pocketbook Bingos are shaping up to be another exciting series! With fun themes, exciting prizes and more! Dates TBA.

## Follow Us on Social Media!



Colchester East Hants Health Centre Foundation



@cehhcfoundation



[www.cehhcfoundation.ca](http://www.cehhcfoundation.ca)



Colchester East Hants Health Centre Foundation